

PRESS RELEASE

Inno receives three internationally recognized GOOD DESIGN™ 2015 awards

Julie, Lab and Aura product families have been granted the internationally recognized GOOD DESIGN™ 2015 Award - The world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum: Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.



JULIE design Julie Tolvanen, 2015

Julie is the result of a persistent design process where curved veneer slats form a beautiful back and armrests for this light looking, sculptural wooden small chair for dining and meeting purposes. Available with or without seat upholstery.



LAB design Harri Korhonen, 2012-2015

Cozy convention of the Lab table and chair series. The softness of the chair has been created through a plain quilted seat. The members of the Lab seating family include the vertically stacking Lab W and Lab Wood, Lab Bar chair in two heights, Lab X with a 4-star base with glides and optional swivel mechanism and Lab Z chair with a 5-star base with wheels or glides and a height adjustment mechanism. Z & X are available with or without a wooden or metal armrest. Lab table is a casual meeting or dining table, available as an individual or a modular version that can be extended endlessly. Lab table system include several size categories and cable management options. High Lab tables are presented along with high chairs for productive stand-up meetings.



AURA design Mikko Laakkonen, 2013-2015

Aura Wood is the newest member and a natural extension to the Aura family. With its wooden frame and standard height Aura will be entering the use range of regular sofas yet preserving the characteristics of the award-winning Aura series. Aura sofa with a low back fits together with the low chair. The sympathetic lounge chair (L) with its higher back fits naturally together with the high Aura sofa. Form harmonious and cozy groups by mixing the different heights together. The chairs can also be used as side chairs. Due to its high back the tempting Aura sofa works also as a divider. The disclosed structure gives Aura a characteristic identity. Aura was awarded the red dot: best of the best 2013 design award for its elaborate and innovative design.

GOOD DESIGN™ is the oldest Awards Program organized worldwide. For 2015, the Museum received submissions from several thousand of the world's leading manufacturers and design firms from around the world representing the most important and critical mass of influential corporations worldwide in the design industry from over 47 countries. GOOD DESIGN™ was founded in Chicago in 1950 by the former MoMA curator Edgar Kaufmann Jr., together with such pioneers in modern design as Charles and Ray Eames, Russel Wright, George Nelson and Eero Saarinen. www.chi-atheneum.org

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