

## PRESS RELEASE

### **Kola awarded with important design prize – “red dot award: product design 2012”**

Inno convinced the international expert jury of the “red dot award: product design 2012” and received one of the coveted awards after an evaluation process lasting several days. A total of 4,515 designs from all over the world were submitted to the renowned product competition. With its high design quality, Kola inspired the experts. It received the globally sought-after red dot for its fine design language in the product design category.

Kola, design Mikko Laakkonen, is aesthetically and weight wise a light chair making it fit both public and private modern interiors. The seat, manufactured of 100% recyclable polyester felt, is part of the supporting construction. It has also great acoustic absorption capacities. The felt seat can easily be renewed which gives the chair a longer life cycle and accordingly it leaves a smaller ecological footprint. The upholstered cushion gives extra comfort and allows the use of playful colours. Fire resistant and easy to clean. Kola family includes an easy chair, a rocking chair, a meeting or dining chair with different leg options and a stacking small chair with or without armrests, or with a crossleg for meeting applications.

The award-winning products are exhibited in the red dot design museums “Design on stage – winners red dot award: product design 2012” special exhibition 3<sup>rd</sup> - 29<sup>th</sup> July 2012 in Zeche Zollverein, a former coalmine.

The red dot design award’s origins reach back to the 1950s. The award – the red dot – has established itself internationally as one of the most appreciated quality seals for outstanding designs.



Press pictures: [www.inno.fi/fileadmin/flash/index.html#stat/9-0-0](http://www.inno.fi/fileadmin/flash/index.html#stat/9-0-0)

Further information about the red dot award: [www.red-dot.de/press](http://www.red-dot.de/press)

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