

PRESS RELEASE

Inno at Habitare Furniture Fair in Helsinki 12th – 16th September 2012 (stand 7g31)

Inno will be presenting several novelties including Propel coat rack, Aura sofa and Intro chair along with the latest models of the award-winning Kola series and Lab family, which is now completed with a chair. Additionally, Catch Hook from the Projekta series is presented in delightful colours. The timeless C.D. family is also growing with a new stacking wooden small chair.

PROPEL Design Harri Korhonen

Propel is a new simple coat rack with a playful spirit. Its innovative structure and wooden hooks combined with fresh colours make it a much anticipated novelty.

AURA Design Mikko Laakkonen

Aura is a harmonious and cozy 2-seater sofa, it surrounds you and is perfect for creating peaceful interiors. Due to its high back the tempting and sympathetic Aura also works as a divider. The disclosed structure makes Aura characteristic and interesting.

INTRO Design Ari Kanerva

Intro is a stackable wooden chair for use in a variety of public and private spaces. At first sight Intro looks simple but it's designed with a lot of attention to detail. The unique design combined with ergonomic proportions make it suitable for use in different purposes alone, in a group or around a table. Available with an upholstered seat and/or back.

LAB Design Harri Korhonen

Lab is a light meeting or dining table, available as an individual or a modular version that can be extended endlessly. Its wooden legs evoke cozy warmth. Width 800-1200mm, different lengths. Lab family now also includes a casual meeting or dining chair.

KOLA Design Mikko Laakkonen

Kola is aesthetically and weight wise a light chair making it fit both public and private modern interiors. The seat, manufactured of 100% recyclable polyester felt, is part of the supporting construction. It has also great acoustic absorption capacities. The felt seat can be renewed which gives the chair a longer life cycle and, accordingly, it leaves a smaller ecological footprint. The upholstered cushion gives extra comfort and allows the use of playful colours. The Kola chairs are fire resistant and easy to clean. The Kola family includes an easy chair, a rocking chair, a meeting or dining chair with different leg options and a stacking small chair with or without armrests, or with a crossleg for meeting applications. Kola has been awarded with red dot award: product design 2012, Fennia Prize 2012 and Good Design Award 2010.



Press kit: https://dl.dropbox.com/u/1412682/inno_press_habitare_2012.zip

For more information and picture requests please contact:

Deputy Managing Director Niklas Korhonen niklas.korhonen@inno.fi +358 (0)9 8870 3816

Design Coordinator Thommy Öhman thommy.ohman@inno.fi +358 (0)9 8870 3820